| SEC Form 4 |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

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|---|---|--|--------------|---|-------------------|---|--|-------------------------|--|-------|--|--|---------------|---|---|--|--|---|------------|--|
| | Washington, D.C. 20549 | | | | | | | | | | | | | OMB APPROVAL | | | | | | |
| Section 16. Form 4 or Form 5 obligations may continue. See | | | | | | ENT OF CHANGES IN BENEFICIAL OWNE Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | | SHIP | | | erage burder | 0.5 | |
| transa contra the pu securit to satis conditi | rchase or sale of | pursuant to a r written plan for of equity r that is intended ve defense | | | | | | | | | | | | | | | | | | |
| 1. Name and Address of Reporting Person* | | | | | | 2. Issuer Name and Ticker or Trading Symbol | | | | | | | | | elationship c | | g Perso | n(s) to Issu | er | |
| Rothstein Adam | | | | | <u> </u> <u>B</u> | BuzzFeed, Inc. [BZFD] | | | | | | | | ` | heck all applicable) Director | | | 10% Owner | | |
| | | | | | | | | | | | | | | _ " | | (give title | Other (specify | | · . | |
| (Last) C/O BU | ast) (First) (Middle) VO BUZZFEED, INC. | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 01/01/2025 | | | | | | | | below) | - | | below) | - | |
| 229 W. 43RD STREET, 10TH FLOOR | | | | | | | | | | | | | | | | | | | | |
| | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| (Street) | | | 1000 | | | | | | | | | | | | Form fi | led by One | Report | ting Person | | |
| NEW YORK NY 10036 | | | | | | | | | | | | | | Form filed by More than One Reporting Person | | | | | | |
| (City) (State) (Zip) | | | | | | | | | | | | | | | | | | | | |
| | | Tab | le I - Nor | -Deriv | ativ | ve Se | curi | ties Ac | quired | , Dis | posed | of, o | or Bene | eficial | ly Owned | | | | | |
| Date | | | | Date Month/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | Code | Transaction Code (Instr. | | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5) | | | Beneficia Owned F | s ally ollowing | Form: | Direct Indirect Etr. 4) | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | | Code | v | Amoun | t | (A) or (D) | Price | Transact | Reported Transaction(s) (Instr. 3 and 4) | | | (Instr. 4) | |
| Class A Common Stock 01 | | | | | /202 | 25 | | | М | | 47,63 | 37 ⁽¹⁾ | A | \$ <mark>0</mark> | 823 | ,079 |] | D | | |
| | | - | Fable II - I | | | | | | | | | | | | Owned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 1. Title of 2. 3. Transaction 3A. Deeme Derivative Conversion Date Execution Security or Exercise (Month/Day/Year) if any | | | d 4. Date, Transaction Code (Instr. | | 5. Number 6 n of E | | 6. Date E Expiration | Options, convertil 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4) | iy I | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownershi t (Instr. 4) | | |
| | | | | | | | + | | | | | + | A | Amount | | | | | | |

Explanation of Responses:

(2)

1. 47,637 restricted stock units ("RSUs") fully vested on January 1, 2025 and were settled in shares of the Issuer's common stock.

Code v

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2. Each RSU represents a contingent right to receive one share of the Issuer's Class A common stock, subject to the Reporting Person's continued status as a service provider to the Issuer.

47,637

(A) (D) Date Exercisable

(3)

Expiration Date

(4)

Title

Class A

Common Stock

3. The remaining 47,637 RSUs vested on the transaction date.

4. These RSUs do not expire; they either vest or are cancelled prior to the vesting date.

01/01/2025

Remarks:

Restricted

Stock Units

/s/ Heather Flores-Ricks,

or Number

of Shares

47,637

\$<mark>0</mark>

Attorney-in-Fact for Adam Rothstein

01/02/2025

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D

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.